

# Conservation Counts

CONSERVATION IMPROVEMENT PROGRAM NEWSLETTER



## Meet the Team



"Minnesota Power's conservation efforts over the last several years have been meaningful and

I look forward to working with customers and the CIP team to save energy and money and build strong relationships that will help customers achieve their energy-saving goals."

– **Kristopher Spenningsby**, Retail Accounts Manager

## From our Customers



"I've been coming to the Energy Design Conference for 25 years. It gives me an opportunity to stay on top of what's new in the building world and also connect with customers."

– **David Joyce**, EDC Exhibitor

## Upcoming Events

### Better Buildings: Better Business Conference

March 2-4, 2016  
Wisconsin Dells, WI

### Arrowhead Home and Builders Show

March 30–April 3, 2016  
DECC, Duluth, MN

### Earth Fest

April 23, 2016  
Mountain Iron, MN

### Lake Superior College Earth Day

April 23, 2016  
Duluth, MN

## Minnesota Power employees "walk the talk" with their Triple E home



Homes that achieve Triple E designation average a 25% reduction in space heating costs compared to conventional new homes. Triple E stands for Energy Efficiency, Education and Evaluation—a formula that has raised the bar for home building in the Upper Midwest for the past 25 years.

Jill and Tim Helmer built a Triple E home in 2015. They chose P&M as the builder in part because Kevin Middleton, manager of P&M, promoted Triple E New Construction and its lasting advantages. The Helmers both work at Minnesota Power and wanted to "walk the talk" of energy efficiency with their new home.

Chad Trebilcock, energy efficiency analyst with Minnesota Power's energy conservation program and program manager of Triple E, worked closely with the Helmers to utilize the Triple E program and the rebates available. "This house was a good example of how bringing Minnesota Power in on the ground floor can help people achieve their energy-efficiency goals and get the highest available rebates," Trebilcock said. "Homeowners don't always know where to turn. The Triple E program and participating contractors offer a valuable service."

The Helmers have experienced the benefits of living in a Triple E home with reduced energy costs and added comfort for over a year. In addition to the energy-efficient structure of their home, they were able to capitalize on additional benefits. "I was able to gain rebates for energy-efficient appliances which helped when choosing what appliances to purchase," said Jill Helmer. "In the long run, it was a great experience. The extra dollars spent on energy efficiency will save us money over the rest of our lives in our new home."

Interested in learning more about the Minnesota Power's Triple E Program and new 2016 standards? Contact Chad Trebilcock at 218-355-2206 or visit [www.mnpower.com/TripleE](http://www.mnpower.com/TripleE) to learn more.

# Residential

## ENERGY PROGRAMS

Save in your home



### IN 2016!

Save energy and money this year with our energy conservation programs!

[www.mnpower.com/powerofone](http://www.mnpower.com/powerofone)

# Business

## ENERGY PROGRAMS

Power of One® Business



Introducing a new tool for business customers! Our new Commercial Lighting Calculator will help you make energy-efficient lighting choices!



Use the calculator by visiting [www.mnpower.com/onebusiness](http://www.mnpower.com/onebusiness)

# Community

## ENERGY PROGRAMS

2016 Energy Design Conference & Expo



Minnesota Power hosted and facilitated the Energy Design Conference & Expo as part of its Power of One® conservation program. It featured more than 40 sessions and more than 60 exhibitors. The three-day event drew more than 600 residential and commercial construction professionals, equipment and material suppliers, property managers, architects, students, homeowners, utility representatives, regulators, inspectors and others to learn about the latest innovations in energy-efficient design and construction.

More details about the conference and presentations can be found at [www.duluthenergydesign.com](http://www.duluthenergydesign.com)

## Additional Information

Interested in learning more about our Power of One® energy conservation programs? Visit [www.mnpower.com/powerofone](http://www.mnpower.com/powerofone) to find resources, rebates, tools and much more!

## Questions?

Residential: 218-355-2843 | Business: 218-355-2909  
[powerofone@mnpower.com](mailto:powerofone@mnpower.com)

