

Conservation Counts

CONSERVATION IMPROVEMENT PROGRAM NEWSLETTER
Spring 2017



Meet the Team



"I really enjoy working with the CIP team. Being a newcomer, it didn't take long to see that

this group really enjoys the work they do and truly cares about Minnesota Power customers! It is great to work with a group of people that believe in their work. It's also a great feeling knowing the projects we work on, on a day-to-day basis, help our customers reduce their energy consumption. I have been working directly with the CIP team for a few months and already feel like I've been part of the CIP family for much longer! I have learned so much in just that short amount of time and look forward to learning much more!"

— **Lindsey Buran**, Energy Analyst, Minnesota Power

To our Customers



Minnesota Power customers **SAVED** more than 64 million kilowatt hours in their homes, businesses, and communities in just one year with Power Of One® conservation programs. That's enough energy to power 7,077 homes for a year AND take 10,207 cars off the road for a year!

Upcoming Events

Push the envelope: Unlock high-performance in Chicago high-rise buildings

May 24, 2017 | Chicago, IL

Rooftop units: strategies to reduce utility costs

June 7, 2017 | Marquette, MI

Minnesota Air National Guard Targets Energy Savings



The 148th Fighter Wing (148th FW) at the Minnesota Air National Guard (MN ANG) base in Duluth demands high performance, from its top flight personnel to its fleet of supersonic F-16 Fighting Falcons. Facilities that house the 148th FW and its operations are no exception. Buildings across the base are loaded with cutting-edge technologies for lighting, heating, cooling and energy management. This reflects a focused mission to reduce energy consumption and improve efficiency that dates back more than a decade. Minnesota Power's Power of One® Business conservation improvement program (CIP) works hand in hand with MN ANG facility and maintenance personnel to identify potential projects, calculate energy and cost savings, and provide rebates to offset upfront costs and win approval up the ranks. Chief Master Sgt. Mark Rukavina, facility manager at the Duluth base, is a strong advocate and driving force behind many energy-efficiency improvements.

"The Minnesota Air National Guard in Duluth is what I call an engaged customer," said Chad Trebilcock, energy efficiency analyst II, Minnesota Power. "This organization is on the forefront of technology in maintaining a fleet of F-16 Fighting Falcons, and decision makers apply the same enthusiasm for technology to facilities. For example, if they install LEDs, they also want to look at controls."

Residential

ENERGY PROGRAMS

Triple E Updates



Triple E rebates on energy efficient lighting, appliances and HVAC are now available for people building homes that are not heated electrically. Traditionally this program has only been promoted for new all electric homes. The CIP team is excited to expand the promotion of this offering and reach even more customers with energy efficiency.

For more information, call 218-355-2843.

Business

ENERGY PROGRAMS

Food Distributor Has an Appetite for Energy Efficiency



Upper Lakes Foods has invested in a broad range of lighting, refrigeration and heating, ventilation and air conditioning (HVAC) upgrades over the past several years. It works hand in hand with Minnesota Power's Power of One® Business conservation improvement program (CIP) to test, install and verify high performance technologies that save electricity, lower costs and advance Upper Lakes Foods' quality assurance goals—while meeting its commitment to sustainability.

Read the whole story at www.mnpower.com/Profiles

Community

ENERGY PROGRAMS

Listening Session Brings Together Community Agencies



Minnesota Power meets annually with area weatherization and community agencies at a “listening session” to share perspectives, brainstorm, and gain insights from those agencies that work directly with many of MP's low-income customers. This year's meeting included members of Minnesota Power's energy conservation team, representatives of Minnesota Power's Customer Solutions and the Customer Affordability of Residential Electricity (CARE) discount rate, along with the area agencies that help deliver the Energy Partners low-income energy conservation program. Minnesota Power and its partners use this opportunity to connect, offer feedback and discuss ways to continue offering this valuable program to our customers.

Additional Information

Interested in learning more about our Power of One® energy conservation programs? Visit www.mnpower.com/powerofone to find resources, rebates, tools and much more!

Questions?

Residential: 218-355-2843 | Business: 218-355-2909
powerofone@mnpower.com

