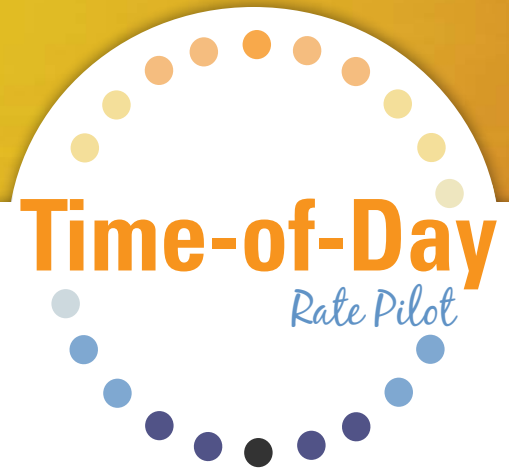


March 31, 2017



www.mnpower.com/TimeOfDayPilot

Dear Time-of-Day Participant,

Thank you for your continued participation in our Time-of-Day Rate Pilot. This letter is to inform you that there will be changes to the Rate effective May 1, 2017. You have the option to continue on the Rate with these changes or to request removal from the Rate.

On-Peak Hours Rate Increase

The On-Peak Hours adder will increase from \$0.01415 per kilowatt-hour to \$0.04870 per kilowatt-hour. This is a +\$0.03455 per kilowatt-hour change from the current On-Peak Hours rate under this Pilot. This could cause an increase in your monthly billing charges unless your household shifts more of its energy usage to Off-Peak Hours, for which the rate will remain the same.

The Time-of-Day Rate Table

		Retiring April 30, 2017	Effective May 1, 2017
Off-Peak Hours	Mon–Fri 10pm–8am All Day Sat & Sun, Holidays*	\$0.0299/kWh Discount (about 3 cents)	\$0.0299/kWh Discount (about 3 cents)
On-Peak Hours	Mon–Fri 8am–10pm	\$0.01415/kWh Increase (about 1.5 cents)	\$0.0487/kWh Increase (about 5 cents)

*New Year’s Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day

Critical Peak Pricing (CPP) Hours Reduced and Upcoming Season Change

As in the past, Minnesota Power may still call a Critical Peak Pricing (CPP) Event when demand for electricity is particularly high. During these events, you will be charged an additional \$0.77 per kilowatt-hour (this rate has not increased). Please note, on May 1, 2017, the Summer Critical Peak Pricing schedule will become effective. **The hours for a Summer CPP event are from 12:00–3:00 PM.**

Previously, Minnesota Power has been authorized to call up to 160 hours of CPP periods in a calendar year. The limit has now been adjusted to 50 hours per calendar year. See the back side of this letter for tips on how to reduce your consumption during On-Peak Hours and CPP Events.

Critical Peak Pricing Event Windows	
No more than 50 hours can be declared during the 2017 calendar year.	
Summer CPP	12:00–3:00 p.m.
Winter CPP	5:00–8:00 p.m.
Emergency Event	8 hours maximum at any time

Reminder about CPP Events and Notifications

Minnesota Power will make all reasonable efforts to notify customers of Critical Peak Pricing periods by 8:00 p.m. the day before a **standard CPP** Event. If an **Emergency CPP** event is declared, Minnesota Power will make every reasonable effort to notify you at least 4 hours in advance.

CPP Event Notification Methods

- Check the **Message Center** on the Time-of-Day website at www.mnpower.com/TimeOfDayPilot. This will be updated as soon as an Event has been scheduled and is the most reliable resource for getting CPP Event information.
- Remember to watch for email and phone notifications. These will be sent using the contact information you provided. (**Note:** If you did not submit your notification preferences by completing the online form your preferences defaulted to the phone number and/or email address you provided on your enrollment application.)
 - **Email** is the fastest way to receive Event notifications when an Event is called. Generally, you can expect to receive an email notification for a standard CPP Event in the late afternoon to early evening. The subject line will read: **Time-of-Day Notice: CPP Event Scheduled for (Date of Event)**.
 - **Phone call** notifications may take a couple of hours longer to receive than email notifications. When you receive an event notification by phone, you will hear an automated recording which will include the date and time of the event. Please note that if you answer the call the recording will play through one time, otherwise the recording will be left as a voicemail message.

To change your notification preferences, visit the Time-of-Day website at www.mnpower.com/TimeOfDayPilot or call us at 877-707-5771. **Note:** When submitting new notification preferences online, you must fill out all the information as it will overwrite your current preferences.

Opting out of the Time-of-Day Rate Pilot

If you wish to opt out of the Time-of-Day Pilot, you may do so using one of the following options:



Go to www.mnpower.com/TimeOfDayPilot and click the link to fill out the web form.



Call **877-707-5771** and request to be removed from the Time-of-Day Rate Pilot.

Note: The effective date of the requested rate change will vary depending on the date the request is received and your current bill cycle.

Tips for Reducing Your Consumption during On-Peak Hours and Critical Peak Pricing Events

- Avoid running any major appliances during a CPP Event (dishwashers, clothes washers, dryers, electric ovens, etc.)
- Avoid using air conditioning units. Take advantage of the programmable features on your thermostat if available or change your temperature settings ahead of time.
- Turn off the lights when you're not using them.
- Reduce your plug load by turning off set-top boxes, gaming systems, computer stations, etc., and consider using smart power strips. To find tips for plug load management and using smart power strips, visit www.mnpower.com/plugload
- Avoid activities that require a lot of hot water (taking showers, washing dishes, etc.)
- Consider making a meal that requires less electric usage to prepare.
- Make it a family night—you can reduce the number of lights and electronics in use by gathering the family in the same room to watch a movie or play board games.
- Get a better understanding of which appliances you should avoid using in your home during a CPP Event by taking advantage of the appliance calculator and other tools in the Resources section of the Time-of-Day website.

Questions or Concerns? Check the Time-of-Day website at www.mnpower.com/TimeOfDayPilot for more information. If you still have questions or you believe you are receiving this message in error, please call us at 877-707-5771.