



Minnesota Power 30 WEST SUPERIOR STREET DULUTH, MINNESOTA 55802 www.mnpower.com Marilyn Weber, Editor Spring 2006

Spectacular lakeshore properties for sale or lease



You can still own land in the great north woods on lakeshore. Check out these properties from Minnesota Power. Visit our Web site for details: www.mpland.com. Or, call 1-888-526-3548.

- White Water Lake—lakeshore lots with city water, sewer and paved roads
- Kramer Lake—lakeshore lots eight minutes from downtown Brainerd
- Fall and Garden Lakes—lakeshore lots near Ely with immediate access to the BWCAW
- Various parcels of acreage for all types of hunting

Plant the right tree in the right place

We'd like to send you a copy of a handy 16-page booklet that provides guidance for homeowners, businesses and other landowners on selection and placement of trees. It is important to avoid planting trees that will grow into power lines.

Before you make a plan for planting on your property this season, you'll want to take a look at The Right Tree brochure. To receive a copy, call toll-free, 1-800-228-4966. Or, visit our Web site: www.mnpower.com/treebook.



Grow your business in Northern Minnesota

Minnesota Power's Economic Development Program offers a broad range of services to help business customers succeed. We have the resources, connections and experience to help eligible companies locate sites and secure capital for expansion and relocation projects in MP's service area.

Recently, we've sponsored two Internet sites that hook up business customers with valuable information.

NorthlandConnection.com features an interactive real estate database of commercial/industrial properties along with information about the region's workforce, infrastructure, incentives and quality of life. The site is operated and maintained by the Arrowhead Business Connection, a program of The Northspan Group.



Mnpower.biztoolkit.org connects you to the James J. Hill Reference Library in St. Paul, one of the most comprehensive business libraries in the country. It offers in-depth market and industry research and analysis, and business planning assistance. Through the Minnesota Power Business Resource Center, customers have free access to the site featuring a live help desk and discounts on special services.

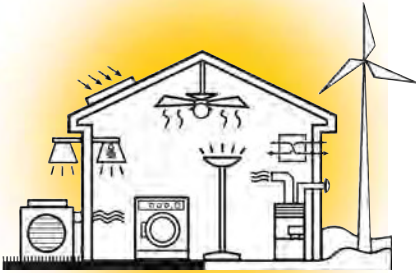
To learn more about our program and services, contact MP's Senior Economic Development Analyst, Jennifer Hawkins, at: jhawkins@mnpower.com. Or, call 218-723-3913, ext. 3.

Rebates available on an efficient furnace and central air conditioner

Receive a \$250 rebate from Minnesota Power on a high efficiency furnace with an electronically commutated motor (ECM) through May 31, 2006 (\$200 rebate after that date). Benefits of furnaces equipped with an ECM motor include lower annual operating costs, reduced temperature fluctuation, quieter running, greater ease in maintaining an even temperature throughout the home and lower drying effect of indoor air during the winter.

Receive a \$75 rebate on a central air conditioner (CAC) or servicing of an existing unit through July 31, 2006 (\$50 after that date). Studies show 75 percent of air conditioners operate below their rated performance. An incorrectly tuned unit wastes money, decreases comfort and shortens its life. Selecting the right size unit for your home along with correct installation is critical to energy efficiency.

To receive these rebates, the furnace and/or CAC must be installed or serviced by a contractor who has been trained through the MP HVAC Rebate Program. Visit www.mnpower.com/hvac for a list of contractors and other information.



We encourage you to ...

... think of your home as an energy efficient system. All materials, appliances and other components in a home interact to affect the overall energy use, comfort and durability. MP advocates a system approach to new home construction by offering builders and homeowners rebates on energy efficient construction, ENERGY STAR® qualified lighting and appliances and incentives on renewable energy technologies. For more information, contact Dean Talbott at 1-800-228-4966, ext. 2843. Or, visit www.mnpower.com/foundmoney.

Calling MP is quick and easy

An improvement in the Interactive Voice Response (IVR) phone system has refined our ability to provide excellent service to you every day. Whether you're calling with a question about your bill or to report a power outage, the IVR system gets a message to us or an answer to you more swiftly 24/7.

The *Company Directory* and *Toll-free* numbers works through speech recognition. For example, if you need to speak with an employee of Minnesota Power, you simply say their name and you'll be immediately connected to them.

If you're calling the *Lights Out* number to report a power outage, the system will identify your home phone number location so we'll immediately know the area without power and notify line crews. Or, the system will allow you to input the phone number where the outage has occurred, if you're not calling from home.

Please listen carefully for the directions after calling. Here's a list of numbers you may want to post near your phone:

Weatherline: 733-0300
Time, temp & forecast



Lights Out-1-800-30-POWER
1-800-30-76937

Company directory - 722-2641
Toll-free - 1-800-228-4966



www.mnpower.com

Log on to MP's FalconCam to view a pair of Peregrine falcons. For the 13th year in a row, falcons have returned to a nesting platform near the top of a 350-foot stack at MP's Boswell Energy Center, where they will raise their offspring. Thirty-seven chicks have been born to date. The eggs usually hatch in early May.